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## **GOLDLION HOLDINGS LIMITED**

**金利來集團有限公司**

*(Incorporated in Hong Kong under the Hong Kong Companies Ordinance)*

**(Stock code: 00533)**

### **PROFIT WARNING**

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, the Laws of Hong Kong).

The Board of Directors (the “Board”) of Goldlion Holdings Limited (the “Company”) announces that based on its preliminary assessment of the unaudited consolidated management accounts of the Company and its subsidiaries (the “Group”) for the six months ended 30th June 2025 (the “Period”), it is expected that the Group will record a loss attributable to owners of the Company of not more than HK\$10 million for the Period as compared to a profit of HK\$58.2 million of the corresponding period last year.

The Board considers that the loss is mainly due to a decrease in apparel sales for the Period by approximately 24% from the corresponding period last year, reflecting cautious consumer sentiment. Correspondingly, gross profit (before provision for impairment of inventories) from apparel sales for the Period records a decrease of approximately 25% from the amount of HK\$249.1 million of the corresponding period last year.

The Company is still in the process of finalizing the Group’s interim results for the Period. The information contained in this announcement is based on a preliminary assessment by the Board based on information currently available including the unaudited consolidated management accounts of the Group for the Period, which have not been confirmed, reviewed or audited by the auditors or the Audit Committee of the Company.

The interim results announcement for the Period is expected to be published on or about 14th August 2025.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Kam Yiu Kwok**  
*Company Secretary*

Hong Kong, 29th July 2025

As at the date of this announcement, the Directors of the Company comprise Mr. Tsang Chi Ming, Ricky (Chairman and Chief Executive Officer) as an executive Director; Mr. Ng Ming Wah, Charles as a non-executive Director; and Mr. Li Ka Fai, David, Ms. Lo Wing Sze and Mr. Chan Kwong Ming, Johnny as independent non-executive Directors.