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GOLDLION HOLDINGS LIMITED

金利來集團有限公司

(Incorporated in Hong Kong under the Hong Kong Companies Ordinance)

(Stock code: 00533)

PROFIT WARNING

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, the Laws of Hong Kong).

The Board of Directors (the “Board”) of Goldlion Holdings Limited (the “Company”) announces that based on its preliminary assessment of the unaudited consolidated management accounts of the Company and its subsidiaries (the “Group”) for the year ended 31st December 2025 (the “Year”), it is expected that the Group will record a loss attributable to owners of the Company of approximately HK\$39.2 million for the Year as compared to a profit of HK\$93.1 million of last year.

The Board considers that the loss is mainly due to the following factors:

- An expected increase in fair value losses on the Group’s investment properties by approximately HK\$54.7 million from last year.
- An expected decrease in apparel sales by approximately HK\$157.2 million from last year, reflecting cautious consumer sentiment. Correspondingly, gross profit after provision for impairment of inventories from apparel sales for the Year records a decrease by approximately HK\$59.5 million from last year.
- An expected decrease in licensing income by approximately HK\$5.1 million from last year.

The Company is still in the process of finalizing the Group’s annual results for the Year. The information contained in this announcement is based on a preliminary assessment by the Board based on information currently available including the unaudited consolidated management accounts of the Group for the Year, which have not been confirmed, reviewed or audited by the auditors or the Audit Committee of the Company.

The annual results announcement for the Year is expected to be published on or about 19th March 2026.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Kam Yiu Kwok
Company Secretary

Hong Kong, 26th February 2026

As at the date of this announcement, the Directors of the Company comprise Mr. Tsang Chi Ming, Ricky (Chairman and Chief Executive Officer) as an executive Director; Mr. Ng Ming Wah, Charles as a non-executive Director; and Mr. Li Ka Fai, David, Ms. Lo Wing Sze and Mr. Chan Kwong Ming, Johnny as independent non-executive Directors.